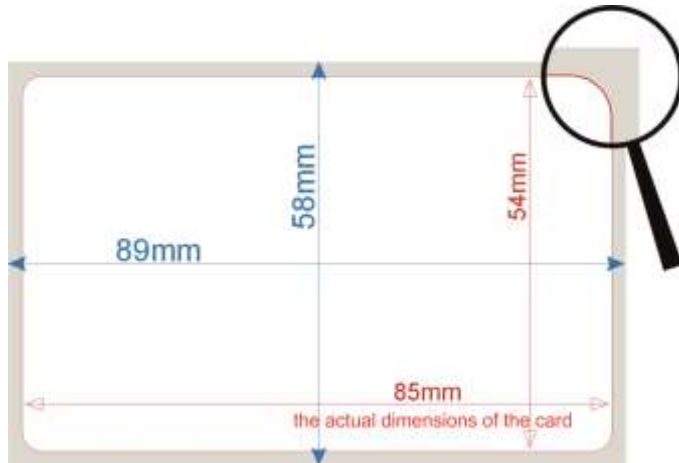


## Preparation of cards projects for Jet-Print technology

### SPECIFICATIONS.



#### 1 Graphic's size:

- The project must have a size of 89x58mm with not rounded corners (see figure). Card, after cutting has a size of 85x54mm and the additional 2mm needed on each side are a margin of decline.
- All graphic elements parallel to the edge of the card should be separated from each edge minimum 4mm. Tolerance of cards cutter is 2mm. Oblonged elements (texts, frames, etc.) that are parallel to the cutting line, located too close to the edge of the card, can be shifted relative to the vertical or horizontal axis. Over 4mm from the edge of the card - the phenomenon is not noticeable.

#### 2. File Formats

We prefer the following graphic file formats:

CDR - max Corel Draw X6.

TIFF - RGB, readable by PC

Bitmaps at min. 600dpi.

#### 3 Additional information

- If you wish to print a barcode, please select on the project a white rectangle where the code is to be found, but do not put it there.
- In case of personalization with thermal transfer technique (gold or silver) on the card, please prepare another project (a new one), in one of our preferred formats, measuring 85x54mm. Please put the sample data for personalization on it (where applicable),.
- Do not mark in your design possible hole for a leash or tag, do it in demonstrative card drawing, even in .jpg

- Embossed elements: like the hole for a hanger, please indicate it on the demonstrative drawing, and write in your e-mail that these elements have to be convex. In one line there can be curved up to 30 letters and / or numbers (small font). All letters are capitals (upper case alphabet). There are two font sizes: smaller (4mm-letters and numbers) and bigger (5mm-only numbers). Embossed subtitles and numbers can be placed only in parallel to the long side of the card.

If you have any questions, please contact us